

THE STRATEGY CONSULTANT

Live Online Course Led by World Class Practitioners



Dear Participant,

This interactive course is designed to develop your skills as a strategy consultant. It provides a practical toolkit and gives opportunities to practice new skills in an inspiring yet safe environment.

This course is one of 3 x online courses leading towards the Levels 5 & 7 Diploma in Professional Consulting and Certified Management Consultant (CMC) qualifications. Please also see 'The Professional Consultant' and 'The Lean Operations Consultant' courses.

Please call me on +44 20 8883 1423 to discuss your specific requirements.
Laura Robertson, Course Director

Immediate Start Available!

email laura@amskills.com
for full details.

Course Timings:

Online webinars schedule
agreed with Participants.

COURSE PROGRAMME

1. Competitive Strategy:

- How strategy consultants create value
- Competitive strategy consulting model
- Business unit research & analysis
- Mapping the competitive environment
- Market segmentation tools & techniques
- Competitor research & analysis
- Innovation and competitive strategy
- Strategy selection and implementation
- The future of competitive strategy

2. Corporate Strategy:

- Core principles of corporate strategy
- Corporate strategy consulting model
- Business portfolio research & analysis
- Core competences
- Parenting advantage
- Innovation and corporate strategy
- Leadership of strategy studies
- Strategy in public / voluntary organisations
- The future of corporate strategy

3. Value Governance:

- Strategy consulting surgery / masterclass
- Clientship and value governance
- Quality assurance of the strategy process
- Risk and the strategy consultant
- Strategic systems traps and pitfalls
- The 'future proof' organisation
- Professional certifications & qualifications
- Taking learning back into the workplace

KEY BENEFITS

Comprehensive Delegate Pack:

- Complete set of course notes
- Electronic consultancy process templates
- Copies of interactive workshop records
- Access to our evolving knowledge base

Key Skills for Delivering Client Value:

- Research and analysis skills
- Innovation and problem solving skills
- Implementation & change mgt skills

Professional Qualifications (Optional):

- Certificate in Mgt Consulting Essentials
- Diploma in Management Consultancy
- Certified Management Consultant
- Professional in Value Management

Fully Approved Training Centre:

- Chartered Management Institute
- Institute of Business Consulting
- Institute of Value Management

Real Consultancy Case Studies & Examples:

- Corporate strategy
- Competitive strategy
- Outsourcing
- Strategic marketing
- Process re-engineering
- Asset investigations
- Service reviews
- Financial analysis
- Accommodation reviews
- Restructuring
- DIP / workflow
- Mobile working
- Major ICT projects
- Feasibility studies
- Lean services
- Start-ups
- Option appraisals
- Venture capital
- Joint ventures
- Social enterprises
- Project rescue
- Turnarounds

LEAD TUTOR



Mark Law
MSc CEng FIMechE
FCMC MCIM TVM

Mark is a seasoned strategy & general management consultant:

- London Business School
- Big 6 consultancy clients
- Private & public sector clients
- £550m+ in client value added
- £220m+ venture capital raised
- CEO / Board level experience
- Expert team facilitator
- Consults in numerous industries
- Pioneered new OD techniques
- Complex projects & programmes
- Consults, trains and facilitates

Mark started his career in oil field exploration with Schlumberger in the North Sea, Adriatic and Mediterranean. He is a Chartered Engineer, Chartered Marketer & Certified Value Practitioner.

Mark's LinkedIn profile can be viewed at <http://www.linkedin.com/in/marklaw>

SOME CLIENTS



Visit <http://amskills.com/reviews/>
to view the many outstanding
testimonials for this course.

Our Unique Consulting Courses:

- Led by Mark Law, a highly qualified practicing professional consultant. Visit <http://uk.linkedin.com/in/marklaw> for Mark's professional profile & recommendations.
- Feature real-world case studies and examples of best professional practice
- Designed to optimise your professional consulting career journey

How to Book Onto Our Courses:

- Please call Laura on +44 7956 652 977 to book your place

Course & Qualification Fees:

- Course fee per participant is £1,500 + VAT = £1,800
- 3rd of 3 x online courses leading to the Level 5 or 7 Diploma in Professional Consulting. Additional Diploma Registration & Support fee £900 + VAT = £1,080.00



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Visit our web site at www.amskills.com